**VIDEO SCRIPT**

**Ramsey County Design Guide – Rush Line BRT**

VOICEOVER (approx. 1:55):

Rush Line Bus Rapid Transit will be a high-quality transportation option that provides frequent, all-day service and connects people to jobs, retail, events and more.

Rush Line’s proposed 15-mile route connects Saint

Paul, Maplewood, Vadnais Heights, Gem Lake, White Bear Township and White Bear Lake.

A portion of the route will be co-located with the Bruce Vento Trail in Ramsey County rail right-of-way that was once the Lake Superior & Mississippi Railroad corridor, active from the 1870s to 1980s. It was the first direct rail connection between Saint Paul and Duluth.

The Ramsey County Rail Right-of-Way Design Guide has been developed to create a safe dedicated guideway and shared-use trail within the Ramsey County rail right-of-way that fits in with the surrounding landscape and reflects relevant user, stakeholder, and public guidance.

Public engagement identified several overarching themes of highest importance to the community, adjacent property owners, and key stakeholders:

- Character and landscape impacts

- Safety and security

- Access and borders

- Maintenance, and

- Operations

The guiding principles have been translated into

recommendations for design, construction,

operations and maintenance specific to the

Ramsey County Rail Right-of-Way Design

Guide area.

“I think one of the important things for all of us is to explain what this transit system is going to be like because transit in the Twin Cities isn’t all the same because the bus rapid transit system provides an opportunity for employees and employers to really have an incentive to get people to and from work, it’s a great opportunity for college students who are trying to afford the ever increasing cost of education.” (Sue Vento, Met Council)

Working together, Rush Line BRT will bring new high-quality transit to the East Metro, while preserving and enhancing the walking, biking, and recreational uses on the Bruce Vento Trail.

VIDEO/GRAPHICS

\*\*Use animation of Rush Line buses

\*\*Map of Rush Line route

\*\*Show highlighted Design Guide area and old photos showing the rail line when it was in use

\*\*Image of the Design Guide

\*\*Design Guide process graphic

\*\*Pictures from Tuesdays on the Trail and other community outreach events

\*\*Public engagement photos

\*\*Show the 5 themes with additional info about each bullet

\*\*Graphic that shows the separation between the trail and BRT

\*\*Sue Vento on screen

\*\*Close with image from Rush Line BRT overview video